

Positive Counsel has a number of programs that would be well-suited for practicing lawyers, such as:

- Making Rain: Best Practices in Business Development
- The Five Habits for Maximizing Business Development
- The Top 8 Skill Sets for Exceptional Attorneys
- LinkedIn® for Lawyers: How to Build, Maintain + Nurture Client Relationships
- Brand You: Personal Branding for Attorney Success
- Building a Strategic Mindset for Delivering Excellent Client Service

For younger associates, Positive Counsel has created a series of professional development trainings:

- Networking 101: How to Network Even if You're Introverted
- E-Professionalism: Online + Email Etiquette for Professional Communications
- Introduction to Client Development: Relationship-Building for Future Partners

Additionally, Positive Counsel has developed Social Media presentations such as:

- Ten Ways to Power-Up Your LinkedIn Presence
- LinkedIn: Leveraging the Power of Your Professional Network
- Tweet Success: 10 Tips for Mastering the Twittersphere